

## MATRIX: PFID

Contributed by Adam Robert Clegg

This is the final design that PFID approved for their website. It is a combination of design efforts by another MATRIX designer and myself. Content added by Alicia Brock of MATRIX. This screenshot was taken during what I called the "Proto-phase" which is where we built the site up to pretty much how it will be before the client makes final approval.

I think the most important lesson I learned from doing this project is that the MATRIX staff inherently dislike the color orange and anything that might even remotely look like orange will likely be thrown back at you with a disgusted look. There are some exceptions, but mostly that is the case.